

Urban Innovative Actions

Webinar: Introduction to the UIA and the Initiative's expectations

2nd Call for Proposals







UIA webinars

- First of a series of four webinars:
 - 9 February Creating a UIA partnership
 - 16 February Building your intervention logic and drafting your budget
 - 23 February Planning your project management and communication strategy
- Aim: to help applicants put together an application form for the UIA second Call for Proposals
- Complements the information provided in the four applicant seminars that have already taken place



UIA second Call for Proposals

Deadline: 14 April 2017 at 2 pm CET

• Budget: EUR 50 Million

- 3 topics:
 - Circular economy
 - Integration of migrants & refugees
 - Urban mobility



Content

- 1. Definition of Innovation
- 2. Trends from the UIA first Call for Proposals
- 3. Generating innovation within urban authorities
- 4. Benchmarking
- 5. Innovation in other criteria



Definition of Innovation

The <u>UIA definition</u>:

'New products, services and processes never been tested before in Europe and able to add value in the specific policy field (Innovation at EU level versus innovation at local level)'



Key elements

To take into account when assessing if the solution proposed is innovative:

- Projects that would not have been funded under a mainstream programme (those of a certain risk)
- Not merely part of the normal local activities
- Solutions that go beyond the present state-of-the-art and business-as-usual



Types of Innovation

There are **two** main types:

REVOLUTIONARY

'Completely new solutions never tested before in the policy field concerned in the EU'

EVOLUTIONARY

'Recombining existing resources and capabilities to create new functions and new meanings'

- Building and combining traditional elements to create new meanings
- Changing the scale
- Testing traditional approaches with different target groups



Trends first UIA Call for Proposals

Key figures:

- 4 topics tackled: integration of migrants & refugees, jobs
 & skills in the local economy, energy transition and urban poverty
- 378 project proposals submitted
- Majority of proposals submitted under topics of jobs & skills and energy transition
- EUR 3.7 million the average ERDF contribution requested
- 18 projects approved for funding



Trends from the first UIA projects

In the approved projects from **Call 1** we saw:

- The solutions proposed included products, services and processes
- Complex set of actions centrality of innovative elements. The reasons are:
 - > UIA offers up to **EUR 5 Million** ERDF contribution
 - > They tackle complex issues that need complex answers
 - Innovative elements were the **central** components of the solutions proposed



Trends from the first UIA projects (cont.)

• <u>Evolutionary</u> innovation more predominant than revolutionary innovation —depending on the topic!



Trends from the first UIA projects (cont)

Specific innovative trends per topic:



 Energy transition: focus on local governance and energy delivery as well as financial schemes



 Migrants and refugees: empowerment, one stop shop approach and testing « traditional » services on new target groups, working on community acceptance



Trends from the first UIA projects (cont)

Specific innovative trends per topic:



 Jobs and skills: anticipating economic transitions (3rd industrial revolution, industry 4.0), focus on skills enhancement and social enterprises



 Urban poverty: testing revolutionary approaches (urban common goods and basic minimum income), one stop shop (adding new functionality for the city)



Generating innovation within urban authorities

What we have seen from the projects of Call 1:

- Leadership and political backing
- Cooperation between departments, etc (breaking down the admin silos)
- Taking the ideas out of the drawers (looking at existing ideas that have not yet been developed)
- Working with partners and stakeholders
- Gaining inspiration (transnational networking)



Demonstrating innovation: Benchmarking

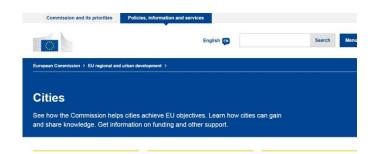
- Why does the UIA ask you to benchmark your idea?
- What are the results of the benchmarking?
- How?





Benchmarking

Getting inspiration from case studies and crosschecking what has been done before:

















Innovation in other criteria

PARTNERSHIP

- Types of partners involved that bring with them new ideas
- Going beyond the traditional partnerships to involve unusual suspects
- Setting and responsibilities of delivery partners in co-implementation



Innovation in other criteria (cont.)

MEASURABILITY

- Really take up the challenge of entering the urban lab
- Budget allocated to monitoring and evaluation
- Monitoring and evaluation as learning loop for policy improvements
- Innovative methodologies proposed
- Strong involvement of scientific Delivery partners in co-design



Upcoming dates

Webinars

- 9 February Creating a UIA partnership
- 16 February Building your intervention logic and drafting your budget
- 23 February Planning your project management and communication strategy
- 2nd call for Proposals
- Deadline 14 April 2017 at 14:00 CET
- Additional seminar organised by UDN
- 9 February, Warsaw, Poland





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